



“Lots of restraint and contrast of spaces works well”  
—Lumen Awards Judges

# Award of MERIT

Hyundai Capital Services – OnAir and Open Studio  
Seoul, Korea

KGM Architectural Lighting  
Martin van Koolbergen, Dayuan Fu



This project comprises two unique spaces that are available as employee perks for a major international corporation. OnAir, a radio broadcast studio, has a presence on the street, while the Open Studio video broadcast studio acts as a sculptural element within the lobby of the corporation. Using only three types of extremely efficient light sources, integrated into the architectural design, KGM created two distinct spaces with a very limited lighting budget.

Vibrant and energetic, the design for the radio broadcast studio uses strong linear lines of blue LED light to define the major walls of the space and attract interest from the street. Within the studio, the desk is illuminated with adjustable 3000K LED monopoints.

Whimsical and sculptural, the softer, cool white curved linear LED light swirls across the lobby ceiling to the video broadcast pod in its 11 ft tall transparent enclosure. Inside the booth, the “halo” enhances privacy by illuminating sheer curtains when they’re drawn, and creating artistic reflections when the curtains are open. By day, the light swirl defines the boundaries of the studio. By night, the curve is reflected in the floor, creating a beautiful sculpture.

“The challenge of designing the lighting for two distinct spaces with a common theme was how to create a bold statement for each location without ‘overdoing’ it. It was important to respect the intent of the architects’ design, yet create a unique and fresh approach to lighting in each location.”

—KGM Architectural Lighting

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