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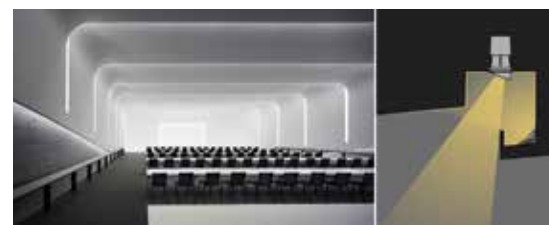
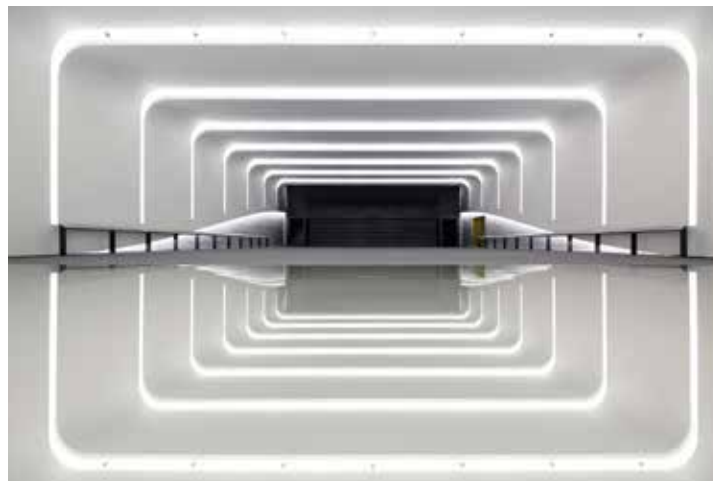
MERIT

Hyundai Capital Convention Hall

Seoul, South Korea

KGM Architectural Lighting

Moritz Hammer, Charlotte Cantillon, and Martin van Koolbergen



The Hyundai Capital Convention Hall located in Seoul makes a huge statement for the tech giant. Glowing arches in the pristine white ceiling and walls evoke the white backdrop used in photo shoots or a James Turrell installation.

The space is used for presentations, training, video projection, and events, so lighting and controls had to be flexible enough to support different uses. In collaboration with Gensler, a “shell” concept was developed to provide a modern, dynamic-looking space without visible direct light sources. Adjustable downlights, stage lights, ambient cove lighting, and linear accents on walls are carefully layered and individually controlled to provide balanced environments for different uses. The recessed screen surface is softly framed by a knife-edge cove, hiding the light source from view even at the shallowest viewing angles. Mock-ups were studied in-house to determine the best placement of fixtures, hiding within light. The arches themselves augment the perspective view as they get shorter toward the back of the hall.

An adjacent screening hall is designed as a black box with minimal downlights and accents at bench risers, enhancing the stark design.

“This project is a stellar example of a successful collaboration between architect and lighting designer in developing ideas, details, and ensuring exemplary execution of the design.”

— Moritz Hammer

ARCHITECT
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