



Award of

MERIT

Squarespace Global Headquarters

New York, NY

Lighting Workshop

Steven Espinoza, Doug Russell, and Juhee Woo

Early interviews with Squarespace uncovered a need for the lighting to respond to two dominant modes of working: solitary, “heads-down” work and communal, collaborative interaction. A+I’s solution, a black-white or yin-yang palette, provides the foundation for solutions that are aesthetically consistent with the downtown loft environment. The lighting responds with dramatic focal lighting in dark areas that contrasts against white surfaces with broad strokes of light.

The dominant light source throughout the white space is a porcelain socket and bare lamp. The same source dominates black spaces; however, the lamps disappear into deep recessed housings with black Alzak reflectors. This contrast becomes particularly striking where black and white space meet. Though pure in form, each lamp is a wirelessly controllable RGBW source. The entire system gradually changes color and intensity over the course of a day.

The bar, with sweeping views of Manhattan, crowns the entire space. A sculptural ceiling is activated with RGBW sources indirectly illuminating the white ceiling behind. The flat ceiling panels occlude lighting when viewed from opposite sides of the room. As one approaches, thousands of apertures begin to reveal a shimmering ceiling that can be as white as snow or as warm as candlelight.

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