



IES NEW YORK CITY SECTION
c/o Enterprise Lighting Sales
20 West 36th Street 3rd Floor
New York, NY 10018

March 16, 2018

Dear friends and colleagues,

The 2017 IESNYC Lumen Awards Gala sold out again, bringing together more than 800 members of our lighting community. We are extremely grateful for our sponsors' contributions that make both the Lumen Gala event and our annual monthly programs possible. This year, 2018, we will be celebrating the 50th anniversary of the Lumens. I know you will want to be a part of this special milestone.

Please join us in honoring the 2018 Lumen Awards recipients through our sponsorship program. Outlined below are the Lumen Award Gala sponsorship opportunities. As a sponsor, you make it possible for our entire community- designers, students, thought leaders, light artists, manufacturers, reps and emerging professionals- to join in our gala celebration of light. Your funding allows us to produce our wonderful Lumen Gala, as well as the IESNYC monthly programs, both of which are staffed by our fantastic volunteers. In exchange for your generous financial support, your company will receive prominent recognition through inclusion in the Lumen Journal, the screen presentation and remarks from our Lumen hosts during the evening. Sponsorship opportunities available this year:

- * Sunset Cocktail Reception
- * AfterGlow Party
- * VIP Table
- * Red Carpet Entry
- * Photo Kiosk
- * Flower Centerpieces
- * Decorations
- * Entertainment / Special Effects
- * Shuttle Bus

Recognition

- * Special recognition in the annual Lumen Journal.
- * Special recognition during opening remarks of the program.
- * Special recognition in the screen presentation.

The Lumen Awards Committee is accepting Lumen Gala table sales and Lumen Journal Ad sales.

If you are interested in sponsorship or have any questions, please contact Anna Kim at 212.343.9300 ext. 110 or via email at akim@enterels.com.

Thank you for your consideration. I'll see you at the 2018 Lumen Awards Gala- the premier event of our lighting season!

Best Regards,

A handwritten signature in black ink that reads 'Caleb McKenzie'. The signature is fluid and cursive, with the first name 'Caleb' being larger and more prominent than the last name 'McKenzie'.

Caleb McKenzie
IESNYC Section President

2018 Lumen Gala Sponsorships:

SUNSET COCKTAIL RECEPTION

Sponsor also receives logo printed on napkins and recognition on signage.

- (4) Sponsorships at \$5,000.00 each
OR
- \$20,000.00 single Sponsorship

AFTERGLOW PARTY

Sponsor also receives logo printed on napkins and recognition on signage.

- (3) Sponsorships at \$6,000.00 each
OR
- \$18,000.00 single sponsorship

VIP TABLE

Table for Student design competition winners, emerging professionals, and special guests of the Lumen

- \$5,600.00 single sponsorship

RED CARPET ENTRY

- \$4,000.00 single sponsorship

PHOTO KIOSK

- \$4,000.00 single sponsorship

FLOWERS

- (2) Sponsorships at \$4,800.00 each
OR
- \$9,600.00 single Sponsorship

DECORATIONS

- \$3,500.00 for single sponsorship

ENTERTAINMENT / SPECIAL EFFECTS

- (2) Sponsorships at \$4,800.00 each
OR
- \$9,600.00 single Sponsorship

~~SHUTTLE BUS SPONSOR~~ SOLD OUT

- \$3,000.00 for single sponsorship



Lumen Sponsorship Commitment Form

The New York City Section of the IES would like to thank you and your company for your support of the 2018 Lumen Award Gala. The IESNYC is a non-profit volunteer organization and we are grateful for your support and generous tax- deductible donation. Please submit your completed form and donation to the contact below by April 30th.

Lumen Gala Sponsorship:

- COCKTAIL PARTY \$20,000.00 or (1) \$ 5,000.00 donation
- AFTERGLOW \$18,000.00 or (1) \$ 6,000.00 donation
- VIP TABLE \$5,600.00
- RED CARPET ENTRY \$4,000.00
- PHOTO BOOTH \$4,000.00
- ENTERTAINMENT / SPECIAL EFFECTS \$9,600.00 (1) \$ 4,800.00 donation
- FLOWER CENTERPIECES \$9,600.00 or (1) \$ 4,800.00 donation
- DECORATIONS \$3,500.00
- SHUTTLE BUS ~~\$3,000.00~~ **SOLD OUT**

Sponsor Information:

Sponsor Name: _____

Sponsor Contact/Approval: _____

Invoice Contact Information:

Company: _____

Contact Name: _____

E-Mail Address: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Fax Number: _____

Credit Card Information:

Credit Card No.: _____ Exp. Date: _____

Name on Card: _____

Billing Address: _____

City: _____ State: _____ Zip: _____

Check:

Please make your check payable to "IES New York City Section" and submit with this form to:

IESNYC
Enterprise Lighting Sales
20 West 36th Street 3rd Floor
New York, NY 10018

Please fax Credit Card information along with this form to:

IESNYC Bookkeeper, Anna Kim @ 866-802-6581, akim@enterels.com