



2017 SPONSORSHIP BENEFITS AND LEVELS

| Sponsorship Availability | No Max | No Max | Max 12 Sponsors | Max 6 Sponsors | Max 4 Sponsors |
|--|--------------------------------|---------------------------------|---------------------------------|-------------------------------|-----------------------------------|
| | STUDIO* \$500 | BRONZE \$1,000 | SILVER \$2,500 | GOLD \$5,500 | PLATINUM \$9,500 |
| Company Name listed on every page of the IESNYC website and on the Sponsors Page with your company's description | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Name credited before all Section programs and educational events | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Name acknowledged as an Education Sponsor in the Lumen Awards journal | ✓ | ✓ | ✓ | ✓ | ✓ |
| Company Logo displayed on Program Credits, Lumen Awards journal, and linkable on the IESNYC website and sponsors page | | | Logo in Black and White | Logo in Color | Logo in Color |
| Invitation to provide literature, promotional materials, and company swag for the Student Lighting Competition commemorative gift bag | | | | ✓ | ✓ |
| Invitation to submit promotional slides to be displayed during the Student Lighting Competition event | | | | One Slide | Three Slides |
| Invitation for a display at the Student Lighting Competition event | | | | | ✓ |
| Prominent Placement of your company's logo on our monthly IESNYC newsletter, with a distribution to over 4,000 readers | | | | | ✓ |
| Opportunity to promote your company's educational events and activities on our IESNYC website and newsletter | | | | | ✓ |
| Co-host an IESNYC calendar program either at your space or a space coordinated by the section | | | | | ✓ |
| Special Appreciation Plaque commemorating your sponsorship commitment | | | | | ✓ |
| Opportunity to feature a spokesperson from your company, and IESNYC Section member as our IESNYC Member of the Month | | | | | ✓ |

The Illuminating Engineering Society of North America is a 501(3)(C) organization and contributions are fully tax-deductible.

*Studio Sponsor is available for design offices only