



HBO Shop

LUMEN AWARD OF MERIT
 Colored light is not used arbitrarily; the colors are carefully conceived to trigger psycho-visual environmental responses. Lighting evokes different emotions related to the content of the HBO program projected on video.

Lighting Designers: HDLC Architectural Lighting Design, Michael Castelli, Kyung-il Kong
Owner: HBO
Photography: Andrew Bordwin



The HBO SHOP possesses a unique lighting solution in its use of color, its manipulation of spatial perception, advanced technique and its tectonic integration.

