

Miyake Madison



LUMEN AWARD OF MERIT Lighting plays an essential role in the store's austere minimalism. In stark aesthetic contrast to neighboring boutiques, the storefront glass panel spans the entire 26ft. exterior, bringing the store's interior to the street. The syncopated rhythm of alternating fluorescent light-boxes and black voids of exposed ceiling sets up an "Op Art" plane—attracting the attention of passers-by. The graphic lighting pattern of the sales floor transitions to the subdued glow of the fitting area.

Lighting Designers: Lightfield, Alexander Radunsky, Jeshwanth Jakka
Architect: Gordon Kipping, G TECTS
Owner: Issey Miyake USA Corp.
Photography: Mikiko Kikuyama



"The challenge was to respond to the project's minimalist aesthetic with a lighting scheme whose visual language was limited to just a few words. Gordon Kipping: Working with Alexander was a pleasure. We now bring him onto every project we can."

—Alexander Radunsky



"Maybe a little over the top, but the lighting is the branding." —Mark Loeffler

