The New York Times’ desire for a work environment with an emphasis on open communication and transparency led to an environmentally friendly building with maximum daylight, lighting control and flexibility. The custom ceiling and recessed fluorescent fixture system house digital dimming ballasts, occupancy sensors, sprinklers and photocells. The digital ballast satisfies the owner's dual requirement for daylight harvesting with continuous dimming, and the flexibility to reconfigure the space to meet ever changing business requirements. The halogen light source is used sparingly at cafeteria and executive floors. The porcelain rods at the curtain wall block direct sunlight penetration and the automated shading system responds to direct sunlight and excessive glare increasing the visual comfort for the end users. This innovative and sustainable lighting system contributes an energy savings of 30-50% just for lighting.

Lighting Designers: SBLD Studio, Attila Uysal, Susan Brady, Wen Yuan Lin, Zengwei Fu
Owner: The New York Times HQ
Photography: Nick Lehoux

The client wanted it all; a lot of natural light, a flexible interior, a visually comfortable open space with maximum energy saving all at a reasonable cost. The design team agreed on the need to simultaneously manage both electrical and day light. That’s when the fun started...and took six years to make it happened.