

Vera Wang New York Flagship Store

New York City



LUMEN FELTMAN AWARD OF EXCELLENCE

The lighting for the 2000 sq. ft. Vera Wang boutique in Manhattan is based on the changing qualities of a white box theater. The elegant lighting scheme overcomes a 23'-0" to 8'-6" ceiling height shift, contrasting a dynamic, loft-like experience in the front salon area with a light infused, layered experience in the windowless, rear salon. The lighting successfully creates a unique shopping experience in the front while encouraging shoppers to descend the elegant mid-stage stairs and linger in the rear back stage area.

Lighting Design Firm: *Tillotson Design Associates*, Suzan Tillotson, Leslie Stelly, Christopher Cheap

Architect: *Gabellini Sheppard Associates LLP*, Michael Gabellini, Elina Cardet

Project Owner: *Vera Wang*



"The success of this project was truly due to "collaboration" between the architect, lighting designer, lighting fixture and controls manufacturers, their representatives and the contractors. Everyone went over and above what was expected of them to get this complex project completed on time."