

2026 LUMEN JOURNAL Advertising Requirements

Advertising Material Due: May 1, 2026

Email Ads to: LumenAds@iesnyc.org

Ad Requirements:

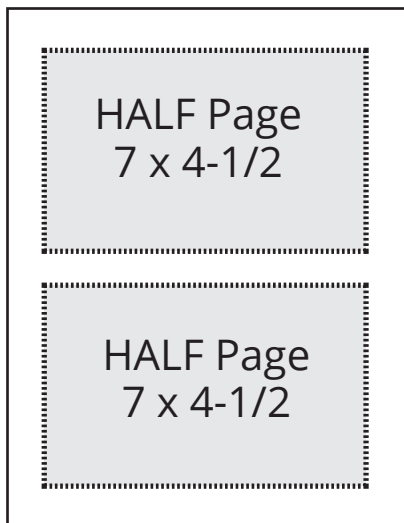
- **Color OR Black and White / Grayscale**
- Effective resolution 300 DPI or better
- Please include all fonts and images if submitting a psd or indesign file
- ACCEPTED FILE FORMATS: TIFF, EPS, JPG, PDF

Ad Sizes



Full Page

- Trim Size: 8-1/2 x 11
- Bleed: 1/8" *Please add crop marks



Half Page

Ad size: 7 x 4-1/2