



2021 SPONSORSHIP BENEFITS AND LEVELS

Sponsorship Availability	No Max	No Max	Max 12 Sponsors	Max 6 Sponsors	Max 4 Sponsors
	STUDIO* \$350	BRONZE \$750	SILVER \$1,500	GOLD \$4,500	PLATINUM \$7,500
Company Name listed on every page of the IESNYC website and on the Sponsors Page with your company's description	✓	✓	✓	✓	✓
Company Name credited before all Section programs and educational events	✓	✓	✓	✓	✓
Company Name acknowledged as an Education Sponsor in the Lumen Awards journal	✓	✓	✓	✓	✓
Company Logo displayed on Program Credits, Lumen Awards journal, and linkable on the IESNYC website and sponsors page			Logo in Black and White	Logo in Color	Logo in Color
Opportunity to provide literature, promotional materials, and company swag for the Student Lighting Competition commemorative gift bag				✓	✓
Opportunity to submit promotional slides to be displayed during the Student Lighting Competition event				One Slide	Three Slides
Opportunity for a display at the Student Lighting Competition event					✓
Prominent Placement of your company's logo on our monthly IESNYC newsletter, with a distribution to over 4,000 readers					✓
Opportunity to promote your company's educational events and activities on our IESNYC website and newsletter					✓
Co-host an IESNYC calendar program either at your space or a space coordinated by the section					✓
Special Appreciation Plaque commemorating your sponsorship commitment					✓
Opportunity to feature a spokesperson from your company, and IESNYC Section member as our IESNYC Member of the Month					✓

The Illuminating Engineering Society of North America is a 501(3)(C) organization and contributions are fully tax-deductible.

*Studio Sponsor is available for design offices only